

## Sample Student

has obtained the following results in

Date of issue: 09 March 2022

## BSB60520 Advanced Diploma of Marketing and Communication

Code	Competency / Modules	Final Mark	Final Result	Enrolment Year
BSBMKG453	ANALYSE CONSUMER BEHAVIOUR	82%	SC	2020
BSBWRT411	WRITE COMPLEX DOCUMENTS	76%	SC	2020
BSBCRT412	ARTICULATE, PRESENT AND DEBATE IDEAS	90%	SC	2020
BSBCMM411	MAKE PRESENTATIONS	86%	SC	2020
BSBMKG439	DEVELOP AND APPLY KNOWLEDGE OF THE COMMUNICATIONS INDUSTRY	67%	SC	2020
BSBMKG433	UNDERTAKE MARKETING ACTIVITIES	74%	SC	2020
BSBMKG541	IDENTIFY AND EVALUATE MARKETING OPPORTUNITIES	74%	SC	2020
BSBPMG430	UNDERTAKE PROJECT WORK	83%	SC	2020
BSBMKG542	ESTABLISH AND MONITOR THE MARKETING MIX	86%	SC	2020
BSBMKG552	DESIGN AND DEVELOP MARKETING COMMUNICATION PLANS	74%	SC	2020
BSBMKG555	WRITE PERSUASIVE COPY	82%	SC	2020
BSBMKG621	DEVELOP ORGANISATIONAL MARKETING STRATEGY	78%	SC	2020
BSBCRT512	ORIGINATE AND DEVELOP CONCEPTS	86%	SC	2020
BSBMKG622	MANAGE ORGANISATIONAL MARKETING PROCESSES	84%	SC	2020
BSBMKG623	DEVELOP MARKETING PLANS	84%	SC	2020
BSBTWK601	DEVELOP AND MAINTAIN STRATEGIC BUSINESS NETWORKS	76%	SC	2020

Student ID: 1234567

Sample Student  
Address Line 1  
Address Line 2

Authorised by  
Academic Registrar

### MELBOURNE POLYTECHNIC CAMPUSES

20 Otter St, Collingwood, VIC 3066  
Cnr Cooper St & Dalton Rd, Epping, VIC 3076  
Yorra Bend Rd, Fairfield, VIC 3078  
Civic Drive, Greensborough, VIC 3088  
Cnr Waterdale Rd & Bell St, Heidelberg West, VIC 3081  
144 High St, Prahran, VIC 3181  
77 St Georges Rd, Preston, VIC 3072

General enquiries: 03 9269 1200

# Statement of Results

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has obtained the following results in

Date of issue: 09 March 2022

## BSB60520 Advanced Diploma of Marketing and Communication

Code	Competency / Modules	Final Mark	Final Result	Enrolment Year
BSBLDR 601	LEAD AND MANAGE ORGANISATIONAL CHANGE	86%	SC	2020
BSBMKG 624	MANAGE MARKET RESEARCH	94%	SC	2020
BSBSTR601	MANAGE INNOVATION AND CONTINUOUS IMPROVEMENT	82%	SC	2020
BSBMKG625	IMPLEMENT AND MANAGE INTERNATIONAL MARKETING PROGRAMS	82%	SC	2020
BSBMKG626	DEVELOP ADVERTISING CAMPAIGNS	76%	SC	2020
BSBMKG627	EXECUTE ADVERTISING CAMPAIGNS	74%	SC	2020
BSBOPS601	DEVELOP AND IMPLEMENT BUSINESS PLANS	84%	SC	2020
VU22564			T	2020
VU22567			SC	2020

End of Report for Sample Student

### Code of Results

- SC Competent - Satisfactorily Completed
- T Credit Transfer

Student ID: 1234567

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